

\*Includes employees from fashion design and product design industries.

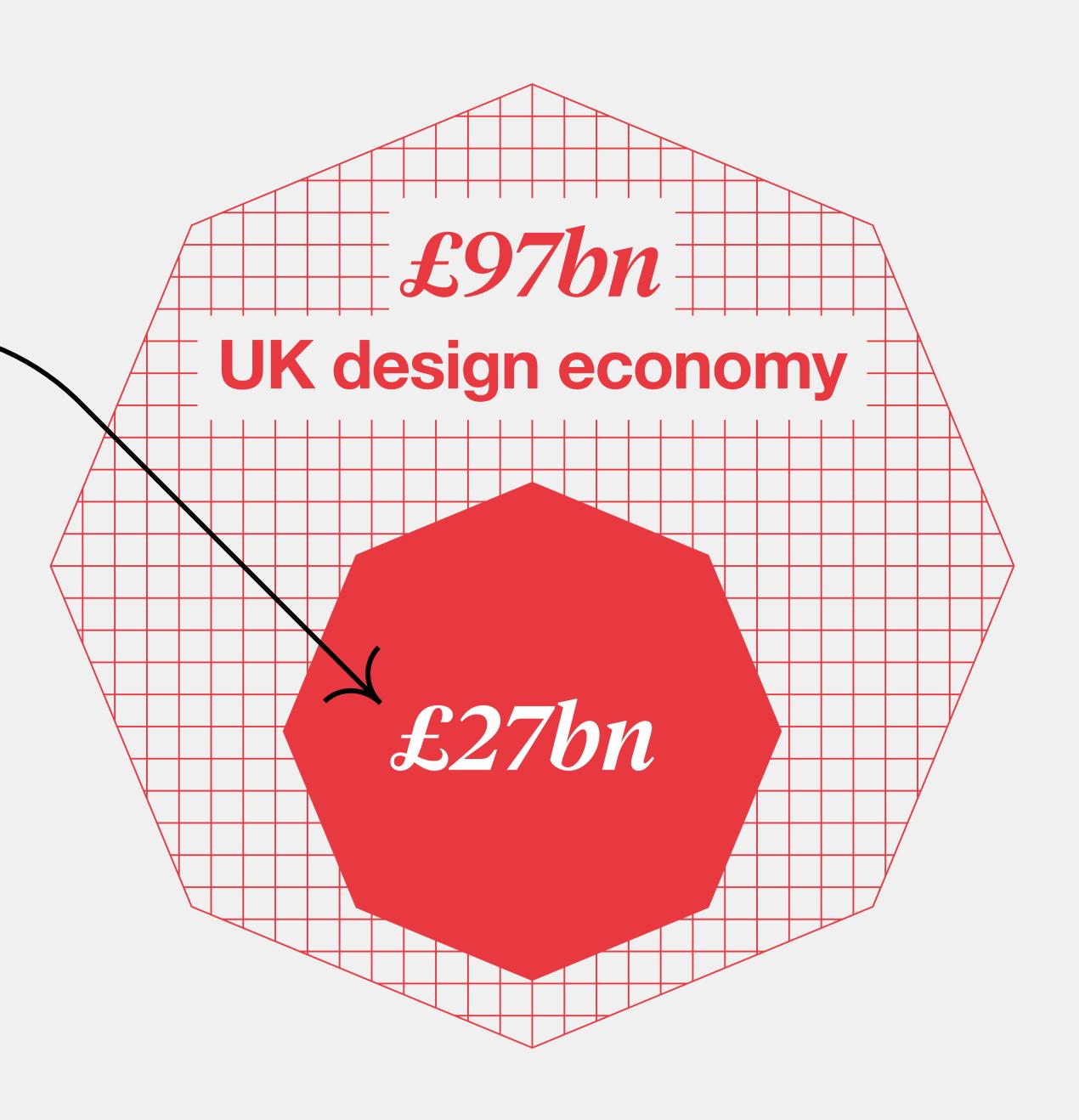
## Designed by: BEYOND WORDS

## An economic engine

### 28%

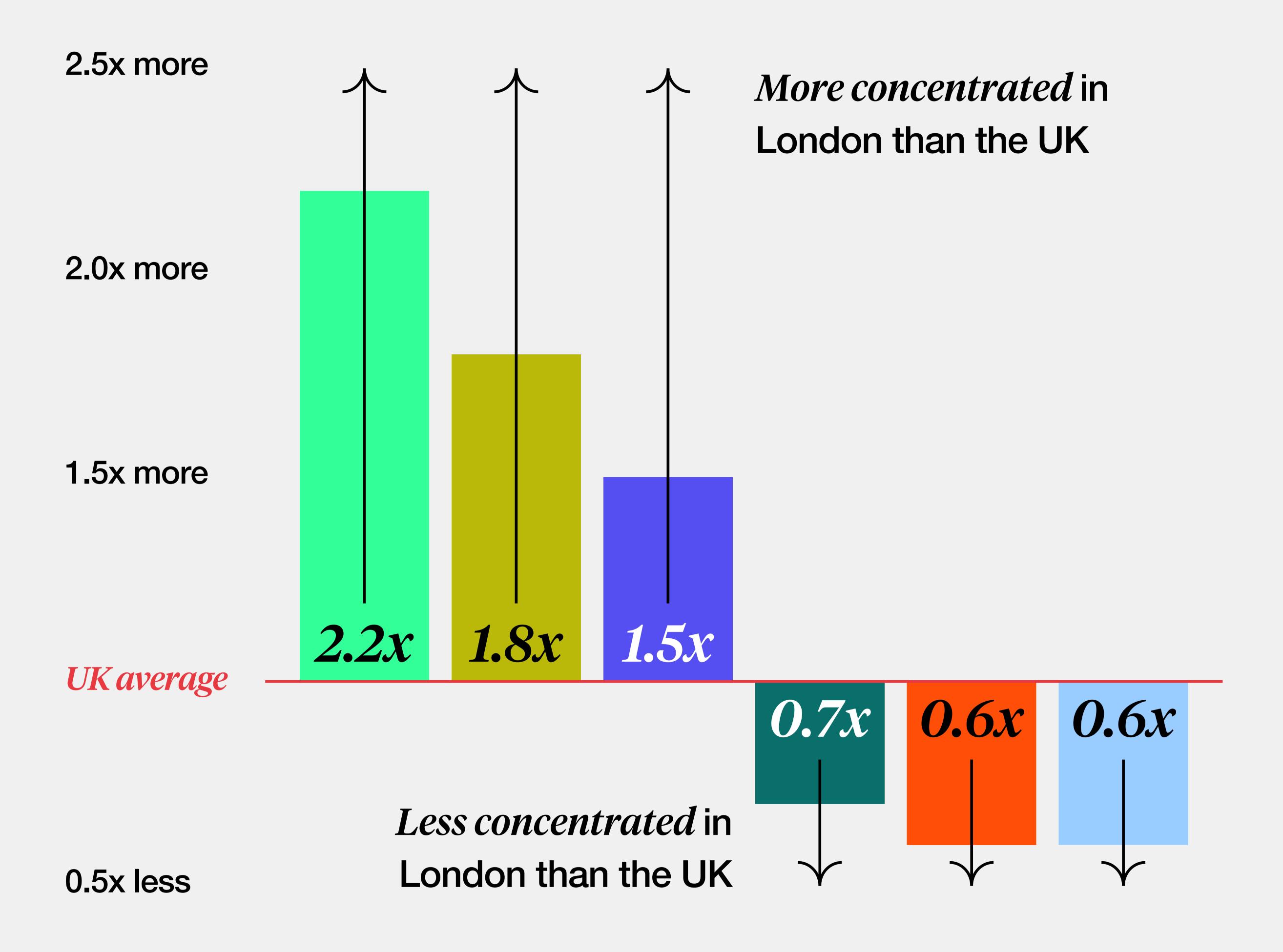
London contributed more than one quarter of the UK design economy in 2019.

The capital's design sector also generated £1 in every £20 of London's economy.



# Double the design

The design industry is *almost twice as concentrated* in London than the rest of the UK. This is driven by several strong design communities in Architecture & Built Environment, Multidisciplinary and Digital, which promote employment, business growth and higher wages across the capital.





 Scan the QR code or visit designcouncil.org.uk to learn more.

 Data sources are from the report, Design Economy: People,

Places and Economic Value 2022.